



LUKE HARTMAN

Web Designer & Developer
www.lukecarlhartman.com

{PROFILE}

Hi, my name is Luke, I have worked in a variety of design and development environments. From web development, graphic design and animation to social media marketing and SEO. In the past 8 years I've had the pleasure of completing numerous projects for clients, agencies, friends and family.

Foremost in my development process is achieving the design in a functional and interactive website that is responsive and fast. Equally important is the site's performance, on-page SEO and search engine configuration in order to place the website at the top of search queries.

{EXPERIENCE}

Freelance Web Developer | Los Angeles, CA | 2012 to Present

- Develop and maintain responsive CMS and framework websites.
- Graphic design, email marketing, photo edits and animation.
- Configure and maintain SEO strategy, keywords, schema & tracking.

Web Developer | Clever Creative | Los Angeles, CA | 2016 to 2018

- WordPress web developer with HTML, CSS, PHP & JavaScript.
- Configure, maintain and reporting for SEO and social media.
- Email marketing, re-skinning sites, animation, and website performance.

Web Designer | Lurie Gallery, LA, CA | 2013 to 2016

- Maintain, design and update WordPress website with HTML & CSS.
- Gallery graphic artist for web and print.
- Email marketing, photography, video editing and gallery curation.

{EDUCATION}

2018 Front End Web Developer Track, Treehouse Learning

2015 A.S. in Web Design, Art Institute of California

2012 B.Sc. in Mass Media, Missouri State University