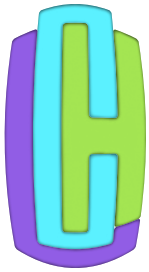

LUKE HARTMAN

Web Developer & SEO Manager
www.lukecarlhartman.com

{PROFILE}

Hi, my name is Luke, I have worked in a variety of design and development environments, I'm versatile and experienced with start-to-finish website development, re-skinning sites, email marketing, SEO and analytics.

In development foremost is achieving the client design with a functional and interactive website that is responsive and fast. Equally important is on-page SEO through SEO fundamentals, Google Search Console and Schema implementation that will put the client's website to the top of search queries.

{EXPERIENCE}

Freelance Web Developer | Los Angeles, CA | 2012 to Present

- Developed sites using WordPress, Foundation, PHP, HTML, CSS, & Javascript
- Developed and maintained all client's SEO strategy, schema & analytics.

Web Developer | Clever Creative | Los Angeles, CA | 2016 to 2018

- Led WordPress website development division in HTML, CSS & jQuery
- Configure, maintain and generate reports for company SEO.

Web Designer | Lurie Gallery, LA, CA | 2013 to 2016

- Maintain, design and update WordPress website with HTML & CSS.
- Gallery graphic artist for web, print and photography.

{EDUCATION}

2015 A.S. in Web Design, Art Institute of California

- 2013 to 2015, studied typography, color, programming, concept and interface design. Developed personal portfolio and brand content.

2012 B.Sc. in Mass Media, Missouri State University

- 2008 to 2012, UX in web development team for Epilogue web series.